

Benefits of belonging to ZCSMBA

Written by shaylaruse9877938

Monday, 05 March 2012 12:47 - Last Updated Monday, 06 May 2013 11:45

Becoming a member of the Zambia Chamber of Small and Medium

Business Associations ZCSMBA

General Benefits of joining

ZCSMBA is a Business Membership Organization who's mission is A bigger/louder voice can lobby more effectively.

General Membership benefits

- Effective **networking** and linkages are good for business
- **Business Development Services** (BDS) are provided more effectively and efficiently when businesses with similar interests come together and to create a critical mass
- A strong association provides the needed point of reference for members
- A **sense of belonging** helps to cure the frustrations so common in the business world
- **Information** is readily available
- Sense of belonging enables one access important information for business at the right time
- **Free listing on website.** Your business gains an automatic listing in our searchable database, a directory which is utilized by both Chamber members and the general public. Your listing will include your company's contact information as well as a valuable link to your Web site.

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- **Free listing in printed Membership Directory** We update this helpful, printed resource regularly and then distribute it to our members and others who use it to help find the products and services they need. Additional advertising in the directory may also be available for a fee.
- **Free business referrals**
 - The Chamber's **Information Center** attends to many requests from people searching for local products and services. We refer our callers and visitors only to our member businesses. Your company could receive such referrals.
- **Free promotion of company news** Let the world know when you win prize, introduce a new product/service or acquire a new employee. Promoting your news and the growth of your business in a Member News section, which can feature your company's accomplishments and gains to other members and the general public, is another advantage.
- **Promotion** of yourself and your company at all attended events
- Take advantage of the multiple convenient opportunities regularly for you to establish your reputation and promote your company to the business community. Your business may wish sponsor an event, receiving even more publicity and often times a chance to showcase your company through promotional materials.
- **Business Entrepreneurship Exhibition - BEE:** An Entrepreneurs Business Show The Chamber's annual Expo offers local businesses the chance to showcase themselves through stand-displays and face-to-face interaction. The event, including professional development workshops presented by nationally recognized speakers, attracts hundreds of exhibiting businesses and thousands of attendees throughout the day. Chamber members receive a significant discount on exhibitor-stand prices.
- **Member-2-Member Discount program:** This program is exclusively for Chamber members. This benefit is not available to the general public. It offers promotional / advertising opportunities for participating businesses

For further information on ZCSMBA, kindly log on to www.zcsmba.org