

Main Services offered

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In addition to representing members' interest, the Chamber offers a range of value added programs to its members. Our services are based on a thorough understanding of our members needed to ensure that we provide the support that they need. These include (but not limited to) the following:

- ZCSMBA lobbies and advocates at national and local levels with Government, the Private Sector and other partners for a legal, regulatory and micro-economic environment that makes it easier for MSMEs to operate.
- ZCSMBA builds relationships with members, Government, partners and the private sector , and conducts research to identify business opportunities for its members:
- ZCSMBA creates links and facilitates relationships with providers of business development services to enable our members to take advantage of business opportunities and to expand their businesses. These include links with providers of Finance: banks and micro-finance institutions;
- Capacity building which is tailor-made to meet identified in: Governance, business management and technical skills.
- Information about policies and regulations that affect MSME;
- Market information and opportunities etc.